



Andersen RacePark
10101 U.S. Highway 41 North
Palmetto, Fla. 34221
Tel.: (941) 723-3900
Fax: (941) 723-3992
E-mail: info@usf2000.com
Web site: usf2000.com

Media inquiries:
Linda Mansfield, Restart Communications
Cell: (317) 201-0729
E-mail: LindaKMansfield@cs.com

USF2000 Names Pi Research Its Official ECU and Wiring Harness Provider

PALMETTO, Fla., Jan. 15 — The cars competing in the USF2000 National Championship presented by Cooper Racing Tires and powered by Mazda will be Mazdas or Fords, but all of them will also have a Cosworth on board.

That's because today Cosworth Electronics was named the official Electronic Control Unit (ECU) and wiring harness provider for the series, under its Pi Research brand.

"All cars must use either the current T2 model or the new, updated CD4 model, which has many convenience features," said Dan Andersen, president and chief executive officer of Andersen Promotions, which administers the Indy Racing League's newest series.

"I have chosen Pi since the mid-1990s, and we are delighted to select it as our spec provider for ECUs and harnesses for the USF2000 series," Andersen continued. "Its quality is second to none, and we strongly recommend its data systems to our competitors as well."

m-o-r-e

Since its formation in a small shop in London in 1958, Cosworth has developed to become a leading provider of high-performance technologies in a diverse range of industries including aerospace, defense, energy, marine and automotive.

Cosworth achieved its first racing victory when Jim Clark was victorious in a Formula Junior race in a Lotus 18 at Goodwood in 1960. From there Cosworth grew into one of the most successful engine manufacturers in history, with driver and manufacturer titles in Formula 1, the Indy Racing League, Champ Car, WRC and MotoGP.

The company's history and its more recent diversification is outlined on its Web site at cosworth.com.

Although it is headquartered in Great Britain, Cosworth operates three facilities in the United States located in Indianapolis, Ind.; Mooresville, N.C. and Torrance, Calif.

Sanctioned by the Indy Racing League (IRL), the USF2000 National Championship is one of only two series that are part of both the IRL's Road to Indy ladder system and the MAZDASPEED Motorsports driver development program. The series' 2010 season will open with a doubleheader March 27-28 on the street circuit in St. Petersburg, Fla. in support of an IZOD IndyCar Series headliner.

For more information on the 12-race series, see usf2000.com or call (941) 723-3900.

About Mazda:

On any given weekend there are more Mazdas on the road courses of America than any other brand of vehicle. MX-5 Miata, RX-8, MAZDA3, MAZDA6, RX-7 and other vintage Mazda models are all popular race cars because every Mazda has the soul of a sports car. In fact, the largest road-racing class in the world is Spec Miata. With more than 2,500 first- and second-generation Miatas tearing up America's racetracks, it the most-raced production car in the world. Mazda's involvement in motorsports extends to its relationship with one of the world's premier road courses, Mazda Raceway Laguna Seca in Monterey, Calif., and the Skip Barber Schools for driving and racing.

Celebrating its 40th anniversary in the United States in 2010, Mazda North American Operations is headquartered in Irvine, Calif. It oversees the sales, marketing, parts business and customer service of Mazda vehicles in the United States, Canada and Mexico through nearly 900 dealers. Operations in Canada are managed by Mazda Canada, Inc., located in Ontario. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City.

About Cooper Tire & Rubber Company:

Cooper Tire & Rubber Company is a global company that specializes in the design, manufacture, marketing and sales of passenger car and light truck tires and subsidiaries that specialize in medium truck, motorcycle and racing tires. With headquarters in Findlay, Ohio, Cooper Tire has manufacturing, sales, distribution, technical and design facilities within its family of companies located in 10 countries around the world. For more information, visit Cooper Tire's Web site at coopertire.com.

About Cosworth Electronics:

Cosworth Electronics specializes in providing data acquisition, data analysis and control capabilities (including chassis, engine and payload) in highly reliable, compact designs that are able to withstand arduous environmental conditions. Technologies to deliver on-board data reduction and real time telemetry, combined with the class-leading Pi Toolbox analysis software, have led to the Pi Research range of data acquisition and chassis control solutions and the Pectel range of control systems being employed in applications throughout a variety of markets including aerospace, defense, marine and motorsport.

The company's main goal is to provide all of its customers with an extensive range of products which are representative of the leading edge of such technology without sacrificing reliability.

For more information see cosworth.com.