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USF2000 Cooper Tires Winterfest Symposium

How to Best Utilize the Mazda Road to Indy

On behalf of the Cooper Tires USF2000 Championship Powered by Mazda, CoForce International would like to welcome all USF2000 competitors, teams and parents to attend the first USF2000 Cooper Tires Winterfest Symposium. The Symposium will be led by former Firestone Indy Lights driver and Mazda Road to Indy graduate **Anders Krohn** and former Pro Mazda, F2000 and European single-seater driver **Jonny Baker**. Also participating will be 2011 Pro Mazda Champion and 2012 Firestone Indy Lights Champion **Tristan Vautier**, as well as 2011 and 2012 USF2000 Championship runner-up and multiple race winner **Spencer Pigot** and Team USA Scholarship founder and noted auto racing writer/broadcaster **Jeremy Shaw**.

The symposium is a complimentary service to drivers, parents and teams associated with USF2000.

Event Information

Date: February 8, 2013
Location: Palm Beach International Raceway, Hospitality Chalet
Time: 9:00 AM – 3:30 PM (Lunch break 12:00–1:00 PM – Not Served)

Symposium Agenda

Welcome

- Dan Andersen, Owner and CEO of Andersen Promotions

Introduction

- Jonny Baker and Anders Krohn of CoForce International

Car Dynamics

- General physics of a race car
- USF2000 specific characteristics with Spencer Pigot
- Aerodynamics, tires, chassis, motor
- Session particulars such as qualifying and the race

Tracks

- Talk through of all USF2000 tracks for the 2013 season with Spencer Pigot and Tristan Vautier
- Track maps, track notes and onboard footage

Championship Breakdown

- How to maximize the USF2000 season
- Points breakdown
- The mental game with Spencer Pigot



Climbing the Mazda Road to Indy with Tristan Vautier

- A champion's mindset, the difference between a rookie and sophomore season
- How does each step differ and how does one have to prepare for the next step up?
- Biggest lessons learned

Marketing and Financial Planning

- What do USF2000 drivers and parents have access to?
- Different types of partnerships for different levels, and how they evolve
- Who to approach and when
- Case studies with Anders Krohn

Team Communication

- Thoughts from Tristan Vautier and Spencer Pigot
- How drivers and parents should communicate with teams
- A team's point of view

Opportunities and Resources with Jeremy Shaw

- Overview of the Team USA Scholarship and SAFEisFAST.com programs
- Working with the media

Questions and Answers

- Any questions for the panel are encouraged throughout the symposium