



BRAND OVERVIEW



The Mazda Road to Indy is the official developmental system of INDYCAR. It is designed to advance drivers from grassroots to the IZOD IndyCar Series and the Indianapolis 500.

With a champion's scholarship available at every level, the Mazda Road to Indy is *the* place to be for every young driver.



Mazda Road to Indy Benefits

- Official developmental ladder system of INDYCAR
- Clear, defined path for career-minded drivers
- Champion's scholarship at each level of program
- Television exposure for all three series
- All series sanctioned by INDYCAR
- Off-track seminars focused on participant business and professional skills





Skip Barber Racing School

- Official racing school of IZOD IndyCar Series and the Mazda Road to Indy
- Opportunity for introduction to formula car racing
- Four locations around the United States
- SBRS also operates a racing series and several shootout competitions with scholarship prizes
- Graduates of this program include Marco Andretti, Josef Newgarden, Bryan Herta and Ryan Hunter-Reay



USF2000: Series Snapshot

Re-launched in 2010, the Cooper Tires USF2000 Championship powered by Mazda is the revival of the USF2000 series which ran from 1990 to 2006. Many top drivers have honed their skills in USF2000. In just three seasons the series has graduated several drivers to the Pro Mazda Championship.

- Entry level racing series of the Mazda Road to Indy program
- Part of the prestigious *MAZDASPEED* Motorsports driver development program
- Seven-weekend, 14-race schedule competing on major weekends with INDYCAR and ALMS
- Series champion secures \$375,000 scholarship to advance to the Pro Mazda Championship
- Graduates include JR Hildebrand, Charlie Kimball, Jay Howard and Dan Wheldon



Pro Mazda: Series Snapshot

Serving as a continuation of the successful Star Mazda Championship, the Pro Mazda Championship presented by Cooper Tires is the second step on the Mazda Road to Indy ladder. Drivers compete for cash prizes at speeds exceeding 160 mph.

- Second step of the Mazda Road to Indy program
- Part of the prestigious *MAZDASPEED* Motorsports driver development program
- 9-weekend, 16-race schedule competing mainly on major weekends with INDYCAR
- Six events take place in conjunction with INDYCAR event weekends
- Series champion secures \$500,000 scholarship to advance to Firestone Indy Lights
- Recent graduates include Marco Andretti, Graham Rahal and James Hinchcliffe



Indy Lights: Series Snapshot

Run in conjunction with the IZOD IndyCar Series, Firestone Indy Lights allows drivers to compete for nearly \$1 million in prize money and a shot at a scholarship to the IZOD IndyCar Series, preparing them for ascension to the IZOD IndyCar Series and the Indianapolis 500. Indy Lights represents the final step in the Mazda Road to Indy developmental system.

- 12-race schedule features events at Long Beach, Indianapolis, Toronto and Baltimore
- Indy Lights champion receives up to a \$1,000,000 scholarship to the IZOD IndyCar Series
- All events shown on NBC Sports Network
- Series has graduated over 100 drivers including Helio Castroneves, JR Hildebrand, Tony Kanaan and Josef Newgarden



Scholarship Program

\$500,000
to \$1,000,000



\$500,000



TRISTAN VAUTIER

\$375,000



JACK HAWKSWORTH

\$200,000



MATTHEW BRABHAM



BRYAN CLAUSON

\$300,000

Mazda Involvement

“When we launched the *MAZDASPEED* Motorsports Ladder in 2006, we did so with the goal of helping drivers move up the ranks. Success in motorsports is dependent upon teaming up with like-minded people,” said John Doonan, Mazda Director of Motorsports.

“By blending the open-wheel side of our ladder with the Road to Indy, we are making it much more straightforward for drivers to move up in a logical manner.”



Contact Information



For additional information, please contact:

Jason Penix, Director, Grassroots Initiatives

jpenix@indycar.com / (317) 492.8551